

Communication 101: Principles of Oral Communication

Summer 2015

Instructor: Prof. Richard Dubiel

Office: CAC Room 303A

Hours: Directly after class, Monday – Friday. Noon to 1 p.m.

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Course Description:

This course is designed to introduce students to the principles of giving presentations for applications in completion of their degree at UWSP and in their career of choice. These principles will be introduced and strengthened through student participation in the course.

Learning Objectives:

1. To deliver persuasive presentations using factually based evidence utilizing the components of critical thinking.
2. To deliver an informative presentation, in a clear and concise manner, that is objective in nature.
3. To understand the basic concepts of public speaking and apply these concepts to real life scenarios.
4. To understand how to analyze your audience and adapt your message appropriately.
5. To understand how to evaluate the credibility and overall merit of informative and persuasive messages.
6. To understand how to analyze and critique presentations, given by others and yourself, and determine how to improve.

Textbook:

Cindy L. Griffin, *Invitation to Public Speaking, Fifth Edition*, Cengage Learning, 2015.

Materials needed for class:

- Two-Pocket folder. No 3-ring Binders.
- Package of 3x5 or 4x6 notecards.

Course Policies:

Attendance: Attendance is mandatory for all students. Those missing class will receive a 10% deduction in their final grade for each absence.

Late Work: Not accepted.

Assignments:

Presentations: 80% of Final Grade

- *Impromptu Speeches* (:30 -1 min.) 5% of Final Grade
- *Experience Speech* (2-3 min.) 5% of Final Grade
- *Informative Speech* (5 -6 min.) 10% of Final Grade
- *Opinion Speech* (5 -6 min.) 20% of Final Grade
- *Persuasive Speech* (6 -7 min.) 40% of Final Grade

Participation: 10% of Final Grade

- *In class activities*
- *General classroom participation*

Exam: 10% of Final Grade

Grading Scale:

A	=95%
A-	=90%
B+	=88%
B	=85%
B-	=80%
C+	=78%
C	=75%
C-	=70%
D+	=68%
D	=65%
D-	=60%
F	=59% and below